STATE OF ILLINOIS SECRETARY OF STATE SECURITIES DEPARTMENT

)
IN THE MATTER OF:)
)
Pernell Edwards Clark (CRD# 4489648),	,
) File Number: C1000156
·	

TEMPORARY ORDER OF PROHIBITION

TO RESPONDENT:

Pernell Edwards Clark P.O. Box 965639 Marietta, Georgia 30066

Pernell Edwards Clark 411 Mason Lane

Lake In The Hills, Illinois 60156

Pernell Edwards Clark 921 Connolly Dr NW

Kennesaw, Georgia 30144-6660

Pernell Edwards Clark 3258 Ashmore Hall Dr

Marietta, Georgia 30062-6698

Pernell Edwards Clark

1625 Roswell Road, Apt #322 Marietta, Georgia 30062-3682

On information and belief, I, Jesse White, Secretary of State for the State of Illinois, through my designated representative, who has been fully advised in the premises by the staff of the Securities Department, Office of the Secretary of State, herein find:

1. Respondent Pernell Edwards Clark ("Respondent Clark") was formally a registered representative at World Equity Group, Inc. at the last known

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addresses of 1650 North Arlington Heights Road, Suite 100, Arlington Heights Illinois 60004.

COUNT 1 FRAUD IN THE OFFER AND SALE OF SECURITIES Misrepresentations and Omissions of Fact to Client

- 2. Investor is an investor who resides in Chicago, Illinois.
- 3. Investor has known Respondent Clark for more than seven (7) years in a professional capacity. Respondent Clark has acted as a financial advisor to Investor, as well as to several other people Investor knows.
- 4. In late August of 2009, Respondent Clark propositioned Investor to invest a certain amount of money in a specific hedge fund, Hedge Fund. Respondent Clark advised Investor this investment would be wise and would provide substantial returns.
- 5. Respondent Clark initially told Investor to invest \$3000 in Hedge Fund. Shortly thereafter, Respondent Clark increased the amount of money Investor needed to invest in Hedge Fund from \$3000 to \$5000. Respondent Clark indicated \$5000 was the minimum investment amount Hedge Fund required.
- 6. Investor gave Respondent Clark a personal check, made payable to Respondent Clark personally, in the amount of \$5000.
- Investor's check was drawn on her personal account at Bank A. Investor
 indicated in the memo the check was intended for an "investment" in Hedge
 Fund.
- 8. In or about September, 2009, Investor and Respondent Clark had a conversation regarding some issues with the alleged investment. Respondent Clark offered to return Investor's \$5000.
- 9. Investor contacted Respondent Clark several times during the next few months but failed to receive her \$5000.
- 10. On or about January 12, 2010, Investor called Hedge Fund. Investor spoke with Hedge Fund's Chief Compliance Officer, Compliance Officer.
- 11. Compliance Officer informed Investor that there were no accounts in Investor's name. Investor did not even meet Hedge Fund's qualifications to participate in Hedge Fund's investment funds. In addition, Compliance Officer had never heard of Respondent Clark.

- 12. Compliance Officer also informed Investor that Hedge Fund required its investors to have a net worth of at least \$1.5 million and to invest at least \$100,000 at a time. Investor did not meet either of Hedge Fund's requirements.
- 13. Investor also has two annuities at Insurance Company, where Respondent Clark was an agent in January 2010.
- 14. After numerous attempts to retrieve her \$5000 investment, Respondent Clark mailed Investor a check drawn upon Bank B. Investor contacted Bank B and Bank B confirmed there were no funds in this account
- 15. Investor contacted Respondent Clark again and Respondent Clark eventually wired \$5000 directly into Investor's personal account at Bank A. Six (6) months after entrusting Respondent Clark with Investor's funds, Investor was able to recover her \$5000 through her own diligent efforts.
- 16. Respondent Clark told Investor her \$5000 would be invested in Hedge Fund. Investor's money was never invested with Hedge Fund. Regardless of where her money actually ended up, Respondent Clark was deceitful with Investor's funds. His actions were fraudulent, deceptive and manipulative.
- 17. Section 12.F of the Act provides that it shall be a violation of the provisions of this Act for any person to engage in any transaction, practice or course of business in connection with the sale of purchase of securities which works or tends to work a fraud or deceit upon the purchaser or seller thereof.
- 18. Section 12.G of the Act provides that it shall be a violation of the provisions of this Act for any person to obtain money or property through the sale of securities by means of any untrue statement of a material fact or any omission to state a material fact necessary in order to make the statements made, in light of the circumstances under which they were made, not misleading.
- 19. By virtue of the foregoing, Respondent Clark violated Sections 12.F and 12.G of the Act.

PROHIBITION

20. Section 11.F(2) of the Act provides, *inter alia*, that the Secretary of State may temporarily prohibit or suspend the offer or sale of securities by any person, and temporarily prohibit or suspend the registration of an investment adviser representative or registered representative without notice and prior hearing, if the Secretary of State shall deem it necessary to prevent an imminent violation of the Act or to prevent losses to investors that will occur as a result of prior violations of the Act.

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- 21. The entry of this **Temporary Order** prohibiting **Respondent Clark** from offering or selling securities in the State of Illinois is in the public interest and for the protection of the investing public and is consistent with the purposes intended by the provisions of the Act.
- 22. The aforementioned findings are based upon credible evidence.

NOW THEREFORE IT IS HEREBY ORDERED THAT: pursuant to the authority granted by Section 11.F of the Act,

1. Respondent Clark is TEMPORARILY PROHIBITED from offering or selling securities in or from this State; and

NOTICE is hereby given that Respondent Clark may request a hearing on this matter by transmitting such request in writing to:

Lisa Michelle Kaplan
Enforcement Attorney
Illinois Securities Department
Office of the Secretary of State
69 West Washington Street, Suite 1220
Chicago, Illinois 60602

Such request must be made within thirty (30) calendar days of the date of entry of the Temporary Order of Prohibition. Upon receipt of a request for hearing, a hearing will be scheduled as soon as reasonably practicable. A request for hearing will not stop the effectiveness of this Temporary Order of Prohibition.

FAILURE OF ANY RESPONDENT TO REQUEST A HEARING WITHIN THIRTY (30) CALANDAR DAYS AFTER ENTRY OF THIS TEMPORARY ORDER OF PROHIBITION SHALL CONSTITUTE AN ADMISSION OF ANY FACTS ALLEGED HEREIN AND SHALL CONSTITUTE SUFFICIENT BASIS TO MAKE THIS TEMPORARY ORDER OF PROHIBITION FINAL.

Dated this 2nd day of April 2010.

JESSE WHITE
Secretary of State
State of Illinois

Attorney for the Secretary of State:

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Lisa Michelle Kaplan
Enforcement Attorney
Illinois Securities Department
Office of the Secretary of State
69 West Washington Street, Suite 1220
Chicago, Illinois 60602
312-793-2960